

# Guiding Principles for International Initiatives

## 1. Something we want to do.

- *An international initiative should enhance the student experience, advance existing strategic goals in our research, academic, capacity building and/or economic development missions and be fully consistent with institutional principles and policies.*

## 2. Something we can do well.

- *Follow an articulated strategy and plan, have appropriate objectives, campus leadership, and bring articulated benefits to the Atlanta campus*
- *Have institute support and participation in significant numbers for major projects*
- *Emphasize longer term partnership and commitments*
- *Reflect and enhance the Institute commitment to the highest quality*
- *Not outsource research and educational delivery*
- *Address political and social sensitivities and ensure open access to all*

## 3. Partnership brings clear benefits.

- *Expands our competencies and capabilities in ways that would not be possible without the international initiative*
- *Centers on partnerships and not on independent activities*
- *A physical facility is not a pre-requisite to creating a presence; leverage the technology and partnerships in early stages. Each major effort must appropriately balance performance and delivery of expectations at the institutional level (crawl, walk, run).*

## 4. Be resource- and opportunity- positive.

- *Be financially and intellectually sustainable, self-supporting, faculty-driven, and net resource- and opportunity-positive to others on the Atlanta campus. Projects should not only protect, but enhance the GT brand and should be viewed through a lens of ROI in terms of finances and time.*

